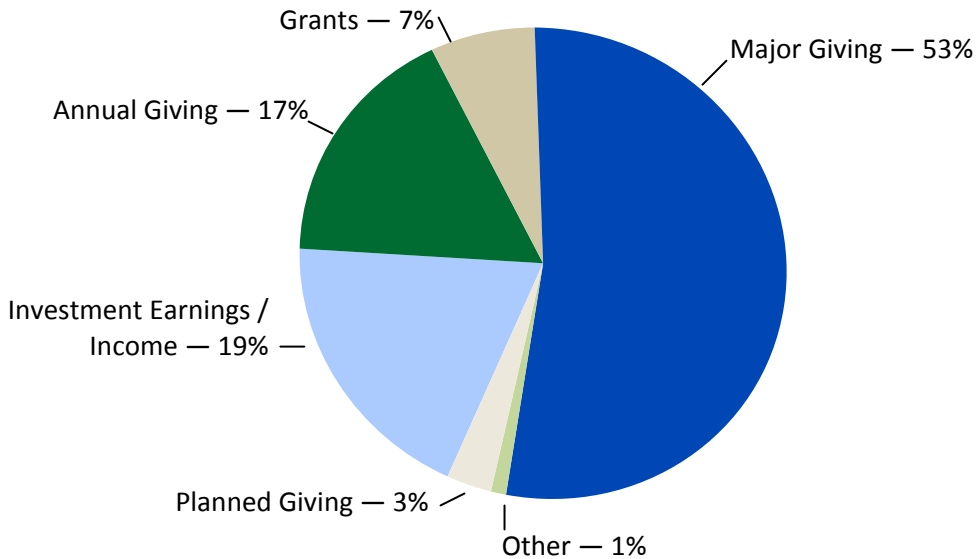


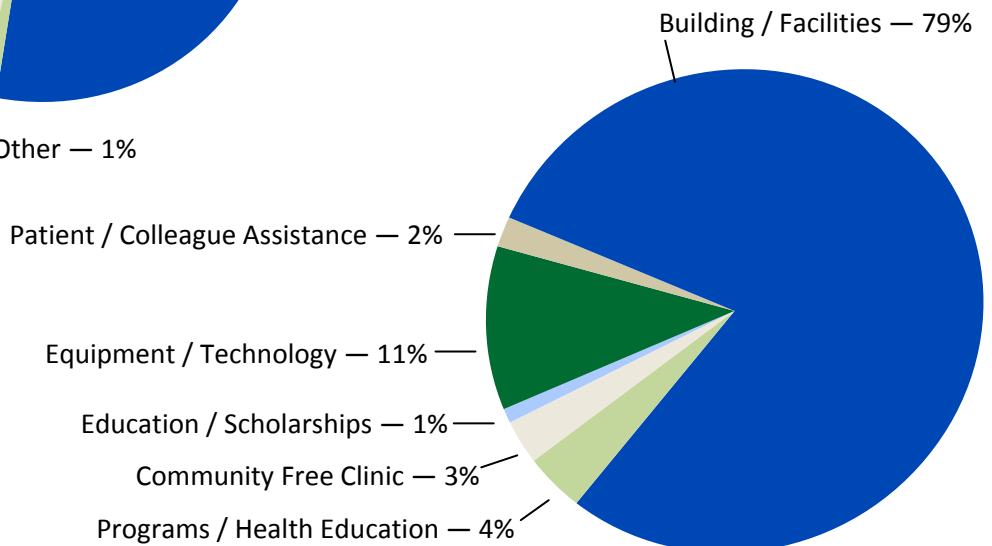
2010 Summary of Financial Results

REVENUE	Contributions	\$ 5,338,327
	Investment Earnings	1,232,821
	Other	10,797
	TOTAL REVENUE	\$ 6,581,945
EXPENSES	Fundraising	\$ 120,309
	Management & Administrative	993,819
	Other	152,168
	TOTAL EXPENSES	\$ 1,266,296
NET ASSETS (by fund)	Unrestricted	\$ 2,720,666
	Temporarily Restricted	\$ 7,930,330
	Permanently Restricted	\$ 6,842,426
	TOTAL NET ASSETS	\$ 17,493,422

WHERE Our Revenue Came from in 2010



HOW Funds were Disbursed in 2010 (\$4,460,880 total)



2010 Fund Disbursements

Northern Michigan Regional Health System Foundation

disbursed over \$4.5 million in 2010, including for the following projects and programs:

Equipment / Technology \$491,406

Dr. Benjamin B. Blum Endowment Fund... purchased 2 TVs and TV Stands for Ambulatory Surgery.

Diabetes Center... purchased continuous glucose monitor.

Emergency Department... purchased Stemi Lifenet Mission LifeLine and glidescope.

Hospital-Wide... purchased 25 defibrillators and automated external defibrillators (AEDS) for the hospital and campus area.

Imaging Services... Purchased an MRI camera (5,926 patients imaged). Made final payments toward the MRI Breast Coil (100 procedures) and Portable X-Ray Machine (imaged 781 patients).

Joan Jensen Haupricht Memorial Fund... purchased a TV and reclining chairs for the Oncology Unit (1,693 patient visits).

Oncology/Hematology... purchased IV Smart Pump for oncology patients, as well as thermometers, CD players, music tapes, ophthalmoscope, otoscope, transformer, blood pressure cuffs, and pulse oximeter (5,738 patient visits).

Patient Rooms / Floors... purchased 8 cardiac monitors (installed on Medical/Surgical and Oncology Units In January, 2011); hypothermia cooling blanket (Intensive Care Unit); thermometers and patient ice machine (Cardiovascular Unit (CVU)); and, endoscopic trays, suction machine, and scale (Surgery, Oncology Unit, CVU).

Pediatric Rehabilitation... purchased toys, MP3 player, CD Player, Therapeutic listening system, serial casting, totes, and supplies (257 patient visits).

Peter and Gay Cummings Endowment Fund... purchased child rocking chair, adult rocking chair, and play table for the Emergency Department.

Sean M. Pettibone Memorial Fund... purchased toys, supplies, gaming systems, flat screen TVs, and carpet for Pediatrics Department (served 343 patients).

Walstrom-Flint Infusion Center Fund... purchased blood warmer, blanket warmer, AED, and patient comfort supplies (7,203 patient visits).

Education / Scholarships \$57,034

Several funds, including the Orthopedic Education Fund, Lacey Nursing Scholarship Fund, Tom Mroczkowski Memorial Fund, Baiardi Scholarships, Joan Jensen Haupricht Memorial Fund, and S.T. Kutcipal Fund contributed toward tuition, conference fees, educational and commercial materials, and certifications (assisted 352 nurses, patients, and colleagues).

Patient / Colleague Assistance \$98,992

Adult and Pediatric Patient Assistance Funds... (Also includes disbursements from cancer, renal, radiation oncology, diabetes education, and diabetic foot clinic funds.) Funded gas cards, prescriptions, food supplements, minor medical equipment, supplies, and reimbursement for food, lodging, and travel for referred treatment (e.g., DeVos Children's Hospital) (307 patients assisted).

Breast Health Fund... purchased comfort supplies and Breast Health educational materials for patients (54 patients assisted).

Colleague C.A.R.E. Fund... assisted colleagues in crisis (19 colleagues assisted).

Kathleen Jontz Breast Health Fund... funded 50 free mammograms and 7 biopsies (50 women assisted).

Lafia Physician Recruitment and Retention Fund... provided funds to assist with physician recruitment (assisted with recruitment of 3 physicians).

Moran Iron Works Patient Assistance Fund... funded gas cards, transportation, prescriptions, food supplements, and minor medical supplies for residents of Cheboygan and Presque Isle Counties (64 patients assisted).

Programs / Health Education \$272,350

Several funds, including the Kiwanis of Michigan-Herman H. Meyer Project funds and Gloria Roberts Wood Endowment Fund, assisted with program expenses for the following departments and affiliate organizations:

- Child Development Center
- Community Children's Health Fair
- Community Free Clinic
- Community Health Education (Fit Kids Program for 477 children in 9 schools)
- Dean C. Burns Medical Library
- Palliative Care Program
- Patient Navigator Program
- Pediatrics
- Project Connect: Heart Health Checks (42 patients screened)
- Sound Beginnings Program (early hearing detection program) (111 patient visits with 11 hearing losses diagnosed)

Building / Facilities \$3,541,098

John and Marnie Demmer Wellness Pavilion and Dialysis Center
Funded first stages of construction of the new facility (scheduled to open in July, 2011).

Hybrid Surgical Suite

Partially funded creation of hybrid surgical suite, which became operational on September 23, 2010 (85 cases performed).

2010 Fundraising Priorities

In 2010, 1,458 donors gave a total of **\$5,338,327** to Northern Michigan Regional Health System Foundation for the funding priorities listed below.

The majority of funds raised in one year are disbursed in the following year. Many of the generous donations given in 2010 are already making a difference for thousands of our patients.

2010 Funding Priority	Funds Raised
Unrestricted—Area of Greatest Need	\$ 2,333,017
John & Marnie Demmer Wellness Pavilion & Dialysis Center	\$911,763
FetaLink Monitors	\$17,650
EKG Management System	\$465,500
Patient Monitors	\$418,237
Programmatic	\$1,192,160
TOTAL	\$5,338,327



On August 23, 2010, the final beam was hoisted into place at the John and Marnie Demmer Wellness Pavilion and Dialysis Center. The facility will begin to serve patients in July, 2011.

2011 Fundraising Priorities

In 2011, the Foundation name has changed to **Northern Michigan Regional Health System Foundation** to more accurately reflect its expanded role to raise funds for the entire Health System. This involves fundraising for all of the Health System affiliates, including the three VitalCare hospice programs: Hospice of Little Traverse Bay, Hospice of the Straits, and Hospice of the Sunrise Shore. Provided below is a list of the 2011 priority equipment and program needs for Northern Michigan Regional Health System. As always, your donation will be used precisely and only as you request.

2011 FUNDRAISING GOAL
\$6,030,196

Hospital Unrestricted\$1,839,339
 FetaLink Monitor 170,000

CARDIAC SERVICE LINE

Hypothermia Cooling Blanket.....\$ 8,800
 (10) Cardiac Monitors for Emergency Dept..... 148,000
 Echo Machines550,000
 Cardiac Stress Testing System 18,954
 Cardiac Ablation for Cath Lab268,975
 (21) ICU Monitors606,144
 S-Nerve Ultrasound40,000
 Bronchoscope.....17,356
 TEE Ultrasound Machine and Transducer 167,800
 Patient Monitor-Cardiac Surgery5,600
 Cardiac and Pulmonary Rehab
 Patient Assistance Fund.....1,750
 Diabetes Education Scholarships.....5,000

VITALCARE

Adult Day Center\$ 20,000
 Home Health..... 15,000
 Reflection Garden at Cheboygan
 Hospice House 100,000
 Cheboygan Hospice House40,000
 Hospice of the Sunrise Shore — Unrestricted.....65,000
 Hospice of the Straits — Unrestricted40,000
 Hiland Cottage.....50,000
 Hospice of Little Traverse Bay — Unrestricted50,000
 Patient Assistance —Hiland Cottage60,000
 Memorial Garden at Hiland Cottage20,000
 Bereavement Programs.....140,000
 Pregnancy and Infant Loss Program..... 10,000
 Spiritual Care Program5,000
 Volunteer Recognition Program5,000
 Staff Education5,000

**JOHN AND MARNIE DEMMER WELLNESS PAVILION
 AND DIALYSIS CENTER**

Equipment and Furnishings

Exercise Equipment for Cardiac Rehab
 and Fitness Center\$ 85,190
 Exercise Equipment for Speech and
 Occupational Therapies 19,800
 Occupational Therapy Kitchen 16,200
 8 Dialysis Machines.....120,000
 14 Dialysis Treatment Chairs and
 15 TV Monitors42,000
 Healing Arts Program57,000
 Furnishings for the Library..... 15,000

Medical Fitness Programs

Cardiopulmonary Services\$ 26,465
 Rehabilitation Therapy Services..... 40,955
 Wellness and Prevention Services..... 11,765
 Cancer Survivorship Program31,784

PROGRAMMATIC

Community Free Clinic.....\$ 85,000
 Kathleen Jontz Breast Health Fund.....25,000
 Hospitality Patient Assistance21,000
 Health System Colleague Scholarships and
 Continuing Education 38,000
 Patient Navigator for Breast Health Services.....20,000
 Early Hearing Detection Program.....20,000
 Research 10,000
 Palliative Care Program 100,000

**If you would like to contribute toward
 or receive information about any of these
 projects, please call the Foundation
 at 231.487.3500**