

2010 Fundraising Priorities

Programmatic Needs

Adult and Pediatric Patient Assistance	\$25,000
The Adult and Pediatric Patient Assistance Funds provide financial resources to our low-income patients, for medical supplies, minor medical equipment, medications, and travel expenses related to their healthcare.	
Breast Health Assistance	\$20,000
This fund will provide financial assistance for mammograms, ultrasounds or biopsies, and educational information to patients while suffering the burden of breast cancer.	
Cardiac and Pulmonary Rehab Assistance	\$5,000
The Cardiac and Pulmonary Rehab Assistance program is provided for low-income patients requiring medically prescribed and monitored exercise therapy which treats heart disease and respiratory conditions.	
Diabetes Education Assistance	\$5,000
In 2010, over 300 people in Emmet County will be diagnosed with diabetes. If left untreated, complications arising from this chronic illness can include limb amputation, blindness and end-stage kidney disease. This fund will provide educational resources for our low-income patients.	
Tom Mroczkowski Memorial Fund	\$20,000
Established in memory of and to honor Tom Mroczkowski, the former CEO of the Hospital. This fund will support patient educational outreach efforts such as public service announcements and print materials...focusing on heart disease prevention, detection, treatment and stress reduction including the uncommon signs of a heart attack	
Continuing Education Scholarships for Hospital Colleagues	\$15,000
This fund is used to provide career assistance for nurses who want to pursue advanced degrees/certifications or it may bring educational programs on campus for all healthcare providers.	
Community Free Clinic	\$200,000
The mission of the Community Free Clinic (CFC) is to provide free access to primary medical care services for individuals who are low-income, have no health insurance and are not eligible for government health programs. The CFC provided medical care at 3,801 visits in 2009.	
Community Health Education	\$34,000
Community Health Education programs provide invaluable information and support to our patients and our community, and bring vital healthy lifestyle information to area classrooms, through programs like Tar Wars, Healthstyles, R3: Formula to Save Lives, and a Youth/Family Obesity Conference.	
Patient Navigator	\$85,000
Led by an oncology nurse, the Patient Navigator Program focuses on guiding patients with breast cancer through screening, diagnosis, surgery, therapy, and recovery.	
Sound Beginnings	\$43,500
Sound Beginnings identifies and meets the needs of children with hearing loss. Many of the babies identified through this program would not have had their hearing loss detected until speech delays were apparent, or later. With this program, infants that fail initial screenings are rescreened, and receive appropriate follow up measures.	
Palliative Care	\$107,500
A program to care and treat patients with a serious, complex illness. Nurses, physicians, social workers and others collaborate to decrease physical, emotional and spiritual suffering. This approach may be used whether the goal of care is to cure, or control the illness. Palliative care is also given to patients at the end of life.	
Various Restricted Funds	\$7,903

TOTAL PROGRAMS AND PROJECTS \$ 567,903